

Dance Announcement Blurb Samples for Newspapers and Radio PSAs

DANCE FOR PEACE: Would there still be war if we all sang, danced and prayed together? Simple circle dances and chants honor a cross-section of spiritual traditions. Dances of Universal Peace, Date/time/place/cost/contact [an alternate heading: SING FOR PEACE]

MOVING MEDITATION: Sing to God, move your body in simple circle dances at the Dances of Universal Peace. Date/time/place/cost/contact

Dances of Universal Peace are participatory simple circle dances and songs drawn from the earth's sacred traditions, and other Universal songs of peace. Dress is casual. No previous experience or dance partner needed. Live music. \$X at the door includes snacks. Date/time/place/contact

You are invited to dance for peace - bring a friend! The Dances of Universal Peace are a 40 year old tradition of dancing to simple chants from a variety of the world's religions in a simple and peaceful moving meditation. Newcomers are happily welcomed. No previous experience or dance partner needed. Date/time/place/cost/contact

DANCES OF UNIVERSAL PEACE: Simple, joyful, playful, meditative circle dances, to live music, celebrate all spiritual traditions. Date/time/place/cost/contact

SING TO SPIRIT: All voices are invited to learn and sing simple, beautiful chants from worldwide spiritual traditions. Dances of Universal Peace, Date/time/place/cost/contact

CROSS-CULTURAL EXPERIENCE: Learn simple chants and circle dances of spiritual traditions from around the world. Dances of Universal Peace, Date/time/place/cost/contact

CHANNEL LOVE & JOY: Sacred circle dances and mantric chants, from a variety of mystical traditions; focus on opening the heart in ecstatic community through the Dances of Universal Peace, Date/time/place/cost/contact [alternate headings: NATURAL HIGH or SPIRITUAL ECSTASY or MYSTICAL EXPERIENCE]

MOVING MEDITATION: Sure, you can sit there quietly. But why not meditate with your whole body? Sing to God, circle dance with the goddess and the angels at the Dances of Universal Peace. Date/time/place/cost/contact

Dances of Universal Peace - Monthly, participatory simple circle dances and songs drawn from the earth's sacred traditions, such as: Jewish, Christian (Creation Spirituality, Aramaic & Gospel), Islamic Sufi, Buddhist, Native American, Hindu, African, Celtic, Zoroastrian, and other Universal songs of peace. All dances are taught. Dress casual. Singles and couples are welcome. Live music by (leader(s)) & friends. \$X donation at the door includes snacks. Date, day, time, place, cost, information contact.

Comment: Sometimes they will list all the traditions, other times not. There are times when the gathering is based on a season, or a holiday or cultural celebration, and you can mention that the Dances of Universal Peace community welcome the public to join them for (whatever holiday).

Putting details in the press release means that people don't call the info contact to ask things like what should they wear, do they need a partner, do they need to pre-register. Also, check with newspapers to see if they will include web addresses (sometimes they won't put in someone's email address.) It is very important to say "Dances of Universal Peace" in the title or in the text. This is a unifying factor in what we are involved in.